

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:	)	
	)	
Dominic Dough-Ming Cheung, et al.	)	
	)	Examiner: Muriel S. Tinkler
Serial No. 09/993,926	)	
	)	Group Art Unit No. 3691
Filing Date: November 13, 2001	)	
	)	Confirmation No. 5426
For    POSITION BIDDING IN A PAY FOR	)	
PLACEMENT SEARCH SYSTEM	)	

**AMENDMENT AND RESPONSE TO RESTRICTION REQUIREMENT**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated May 7, 2007, please amend the application as follows:

**Amendments to the Claims** are reflected in the listing of the claims which begins on page 2 of this paper.

**Remarks** begin on page 9 of this paper.